

# Forming a State Coalition

- Unification of the Profession is Key
- Single Group Representation Most Effective in Political Arena
- Politicians Want to Know Who You Represent

# Forming a State Coalition

- ▶ What is the Mission of the Coalition?
- ▶ Who Will Lead the Coalition?
- ▶ Organizational Structure
- ▶ What is the Continuation Plan?
- ▶ Membership

# Forming a State Coalition

- ▶ Funding Sources
- ▶ Lobbyist/Political Involvement
- ▶ Office Location
- ▶ Communication and Networking

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## ▶ Key Points of State Coalitions

1. Single Profession Representation
2. Effective Organizational Structure
3. Lobbyist and Political Involvement
4. Funding/Revenue Sources

- ▶ Established in 1995 by an initiative of the Chicago Chapter of the Appraisal Institute
- ▶ Ad Hoc Committee consisting of representatives from Illinois chapters of Appraisal Foundation sponsors
- ▶ Sponsoring Members of ICAP – Appraisal Institute, NAIFA, ASA, ASFMRA and NAMA

- ▶ Original Work Centered Around Key Points Previously Discussed
- ▶ Planned Organizational Structure and Created Bylaws
- ▶ Created Mission Statement
- ▶ Hired a Lobbyist – Still Presently Employed By ICAP

- ▶ Seed Money and Financial Commitment from Sponsors
- ▶ Main Source of Revenue is Seminars
- ▶ Website – [www.icapweb.org](http://www.icapweb.org)
  - Primary Source of Communication
  - On-line Appraisal Tools – Valuable resources for real estate appraisers compiled by our members
  - On-line search engine for real estate appraisers
  - Current Appraisal News and Hot Topics
  - Job Postings
  - Website important to the organization and a valuable communication tool

▶ Political Activities:

- Involved in Amendments and Rewrite to Illinois License Law
- Most recently passed a mandatory licensing bill
- Promote political appointments to Real Estate Appraisal and Disciplinary Board and Appraisal Coordinator
- Currently working on an AMC bill
- ICAP is known as the voice of Illinois Real Estate Appraisers

## ▶ New Project and Goal of ICAP

- ***National Appraisal Coalition***
- State Coalitions are Important to the Profession Because Most Licensing is Regulated at the State level
- NAC would be a network of State Coalitions for the purpose of communication and sharing of information and resources concerning State legislation