

**Appraisal
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Challenges of a Mature State Coalition

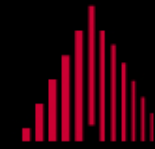
or

“Now that you have a coalition, what do you do with it?”

Glenn Garoon, MAI, CCIM

Fort Worth, Texas

Administration

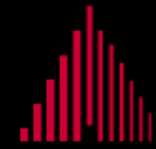


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- Hiring and Managing an Executive Director
 - “Let the Exec. do it”?
 - Individual or Management Company
- Establishing and Collecting Dues
 - Dependent on types of membership
- Member Services
 - Maintaining an email/ mailing list
- Don’t Let the By-Laws go “stale”

Administration

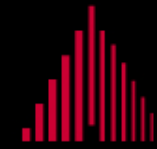


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- Don't let the chapters go “stale”
- Knowing the Rules
 - PACs and Lobbyists
 - State Board Appointments

Policy Issues

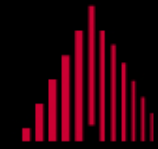


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- Administrative and Legislative Functions
 - State Boards v. State Legislatures
- Committees or Task Forces?
- Lobbyist
 - Full- or Part-time
 - Special Issues
- Issues – which ones are important?
 - Fund Raising
 - Identifying and dealing with stakeholders

Policy Issues



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- Keep all the sponsor members happy